


- A hub of useful local information for families in the North East
- Family-friendly days out & events across the North East, kids classes in Gateshead & lots more
- 6,600 - 9k monthly website users\*
- 4K+ followers on social media, extensive reach via local groups
- Local advertising opportunities connecting your business with North East families
- Wider advertising available across a network of 19 Mumbler websites in England
- Over 3 million combined website users in 2022, social media following of 177,000+

\*Aug-Oct 2022

### Website Examples




Rotating Top Banner

Partner Page Links

Featured Listing

Side Static Ad



Published	Reach
5 Feb 2023	23 K
17 Feb 2023	15.7 K
11 Mar 2023	18.6 K
19 Mar 2023	13 K

## What you get for your monthly investment with Gateshead Mumbler:

Bronze £50	Silver £90	Gold £150	Individual Options	
Static side advert on a sub page & Homepage blog for 2 weeks	Rotating sub page banner advert or Homepage side advert & Homepage blog for 2 weeks & Featured listing on 1 page or blog & 1 Subpage side advert or Job listing	Rotating subpage banner advert AND Homepage or sub page side advert & Homepage blog for 2 weeks & Featured listing on 3 or more pages & 3 Subpage side adverts or Job listings	Featured Event or Listing	£10
			Sponsored Blog Post	£35
			Sub Page: Side Advert Rotating Banner	£30 £50
			Homepage: Side Advert Rotating Banner	£65 £150
			Job Advert	£30

*Bespoke packages available on request*

### Some Mumbler Audience Statistics\*



**81% have used a service/product or business after seeing it on Mumbler**

**89% are women**

**84% are aged 25-54**

**90% of our users trust Mumbler**



\*Taken from a survey of 700 respondents in Oct 2019

### Loyalty Discounts

12 months for the price of 9 when any Individual Option is booked in advance

3 months for the price of 2 on Packages booked in advance  
e.g. pre-book your Summer, Halloween and Christmas events for big savings!

\*No tie in, if circumstances change a full refund is made for any unused months.

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### Follow us on social media:

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