#### Gateshead **Monthly Value Rate Card** Packages Your Local Parenting Community Silver Gold Bronze £ 50 £150 £90 Rotating sub page banner advert or Rotating sub page banner advert AND Static side advert on a sub page Homepage side advert Homepage or subpage side advert Homepage blog for 2 weeks, Homepage blog for 2 weeks

including social media promotion

Homepage blog for 2 weeks

Featured Listing on 1 page

1 Free Job Listing

## Featured Listing on 3 or more pages

- 12 months for the price of 9 when any Individual Option is booked in advance

-No tie in, if circumstances change a full refund is made for any unused months

- 3 months for the price of 2 on Packages booked in advance e.g. pre-book your Summer, Halloween and Christmas events for big savings!

Loyalty Discounts

#### 3 Free Job Listings

# **Individual Prices**

**Basic** Listing **FREE** 

50 words business description **Telephone number** Listings placed below

### **Featured** Listing £ 10

200 words business description Images & logo **Customer Reviews Digitial & Social information** Hyperlinked to own website or social accounts Listings placed alphabetically above the Basic Listings

### **Side Advert** (sub page) £ 30

Right side of each sub page (desktop) Above "Featured Listings" (mobile) Hyperlinked to own website/social accounts Choose which page best suits your

#### **Rotating Top Banner** (sub page) Price per space- 4 available £ 50

Top of each sub page Space rotates with up to 4 adverts Hyperlinked to own website or social media accounts Choose which page best suits your

### Side Advert (Homepage) £ 65

Right side of the homepage (desktop) Below "Latest Blogs" (mobile) Hyperlinked to own website or social media accounts Our most prominent side adverts

#### **Rotating Top Banner** (Homepage) Price per space- 4 available £150

Top of homepage Hyperlinked to own website or social media accounts Our most prominent advertising space

# Contact us : gateshead@mumbler.co.uk

### **Extras**

**Rate Card** 



#### Sponsored Homepage Blog

(featured for 2 weeks) £ 35

- Price includes Social Media
  promotion
- Effective method of establishing
  brand credibility
- Great content marketing for when more detail is needed (reviews, events, press releases etc)

Job Advert (Price per role per month) £ 30

#### Mumbler Bespoke Review: From £45

- Competitions: From £50
- Featured Event: £10
- Featured Offers: £10
- Newsletter Feature: from £30
- Newsletter Top Banner Advert: £100 per edition
- Bespoke E-Newsletter: From £200 per edition

#### **Bespoke "Partner Page" (Price on Application)**

We can offer select businesses a bespoke page within our website and the opportunity to become a Mumbler "prefered partner." Contact us for more information



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