

## Gateshead Mumblers - Your Local Parenting Community

- The place to find out what is going on for families in Gateshead and the North East!
- A hub of information for weekly kids classes, family-friendly days out, events & more
- 8,400+ monthly page views\*
- 3,000+ followers on social media, extensive reach via local groups\*\*
- Local advertising opportunities connecting you with North East families
- Wider advertising available across a network of 19 Mumblers websites in England
- Over 2.1 million website users in 2020, combined social media following of 177,000+

\*Based on average figures Jul-Sep 2021

### Website Examples



Gateshead  
**mumblers**  
Your Local Parenting Community

\*\* Facebook Post Insights

Published	Reach
29/10/2020	25.7K
26/09/2020	31.3K
27/08/2020	23K
16/08/2020	26.2K
09/08/2020	21K

## What you get for your monthly investment with Gateshead Mumblers:

### Bronze £50

Static side advert on a sub page & Homepage blog for 2 weeks & Social media promotion

### Silver £90

Rotating sub page banner advert or Homepage side advert & Homepage blog for 2 weeks & Featured Listing on 1 page & 1 Free Job Listing

### Gold £150

Rotating subpage banner advert AND Homepage or sub page side advert & Homepage blog for 2 weeks & Featured Listing on 3 or more pages & 3 Free Job Listings

### Individual Options

**Book in advance and get 12 months for the price of 9!**

*No tie in, if circumstances change a full refund is made for any unused months.*

Sponsored Blog Post	£35
Featured Event or Listing	£10
Sub Page: Side Advert	£30
Rotating Banner	£50
Homepage: Side Advert	£65
Rotating Banner	£150
Job Advert	£30



**81% have used a service/product or business after seeing it on Mumblers**

## Some Mumblers Audience

### Statistics\*

**89% are women**



**84% are aged 25-54**

**90% of our users trust Mumblers**

\*Taken from a survey of 700 respondents in Oct 2019

## Louisa Rickman

Contact:

T: 07709 180 884

E: gateshead@mumblers.co.uk

## Follow us on social media:

@GatesheadMumblers

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www.gateshead.mumblers.co.uk

